LYNQ

PRESS RELEASE – 24 AUGUST 2021 – AUSTRALIA – LYNQ IS OFFICIALLY CERTIFIED BY MYOB

LYNQ has today officially been recognized by MYOB as a certified integration for their cloud ERP solution.

LYNQ MES extends MYOB Advances capabilities with comprehensive manufacturing functionality to digitalise and drive factory performance. LYNQ's MES (Manufacturing Execution System) provides visual planning and scheduling as well as comprehensive manual and automatic data collection and analysis from employees and machines. This enables manufacturing companies to maximize efficiency, productivity and profitability, advancing digital transformation throughout the entire manufacturing process.

MYOB provides cloud ERP software including financial management, inventory, sales and purchasing functionality. MYOB has been designed specifically for the APAC region with dedicated teams in both Australia and New Zealand, supporting local businesses that use MYOB. Carl Brooks, Ecosystem Partner Manager at MYOB comments, "MYOB is delighted that LYNQ have decided to extend their Acumatica relationship with MYOB by joining the MYOB Enterprise Ecosystem, their Manufacturing Execution Software (MES) allows ambitious MYOB Advanced manufacturing customers to digitalise and drive factory performance. LYNQ allows manufacturers to plan, track, automate and analyse their production performance and make the required adjustments to become a better performing manufacturer."

LYNQ's Australian office is proud to now be able to officially integrate with MYOB, "We are delighted to be officially recognised by MYOB. MYOB is a solution that has been developed with Australian businesses in mind so I am very excited for us to now have a certified LYNQ integration with an Australian born ERP solution." Mark Senior, Regional Manager, LYNQ APAC.

LYNQ is now featured on the MYOB marketplace as well as having been approved by the internal MYOB team, who needed to see a live demonstration of the solution working with MYOB before they would promote the product.

About LYNQ

LYNQ is reinventing manufacturing execution system (MES) software. Configurable, intelligent and quick to deploy, LYNQ helps manufacturers around the world thrive in today's competitive market. LYNQ technology drives continuous improvement with plug and play manufacturing operations management software, that is easy to work with and enjoyable to use. Designed, developed and deployed to a high standard for a fraction of the typical cost, LYNQ MES accelerates digital transformation and automation initiatives to achieve delivery, quality and financial goals.

Find out more:

- LYNQ MES on MYOB marketplace website https://www.myob.com/au/apps/products/lynqmes
- LYNQ MES https://lynqmes.com/en-au/
- MYOB https://www.myob.com/au
- Email: marketing@lynqmes.com
- Phone: +61 73 911 1929

Your business.
Understood.